

The time has  
come to blossom  
**IN EVERY WAY.**

**Blooming**  
SPRING SUMMER COLLECTION 2023

Discover the new collection





The time has come to blossom in every way

DEMERAL

presents

# Blooming

SPRING SUMMER COLLECTION 2023

A RAINBOW OF COLORS WILL AROUSE THE SENSES OF THOSE WHO  
WANT TO TURN THE CORNER AND GET OUT OF THE GREYNESS OF WINTER

A single goal: represent a lively and modern woman, with  
signature looks of contemporary freshness in which she recognizes herself







# BEHIND *The scenes*

Experience the sensations of the shooting Blooming



The time has come to blossom in every way

# Blooming

SPRING SUMMER COLLECTION 2023

WAITING FOR YOU!





# Micro Bob

LIQUID BRUNETTE





# Invisible Cut

COPPER LUSTER





Bixie  
Cut  
DIAMOND BLONDE





Octopus

Cut

CASHMERE BLONDE





*Ride the current color trend*

MIX THE LIGHT IN ALL ITS FORMS

*There is a*  
**MIX Light**  
*for all!*

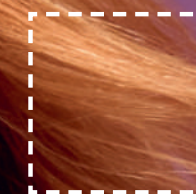
The 3 new color services of  
Spring Summer 2023  
have hit the field

The color is mixed with various types of  
weaves, projections and thicknesses on  
every strand to make it shine in a new light

DIFFERENT  
LIGHT WEAVES  
ON EVERY STRANDS



MIXTURE OF THICKNESSES  
AND PROJECTIONS  
INGENIOUSLY CONNECTED  
AND OVERLAPPING



DIVERSE  
DEPTHS  
THAT CHANGE WITH THE  
VARIATION OF THE LIGHT







Ready for the big style splash?

BEAUTY TAKES SHAPE WITH THE LATEST  
TRENDS OF CUT AND COLOR OF

**Blooming**  
SPRING SUMMER COLLECTION 2023

